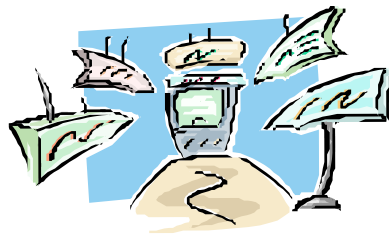




Email discussion group

Replace cc emails with a system that automatically enables many-to-many emails through a central mailbox.

1



Email newsletter

Provide regular updates through online newsletters delivered by email.

1



Online dashboard

Create a personal or community information hub by pulling in content feeds from blogs and other sites of interest. Updates automatically. E.g. www.netvibes.com

1



Media support centre

Set up a local centre that supports schools, youth centres, libraries, groups in working with multi media tools as well as providing some more basic computer training.

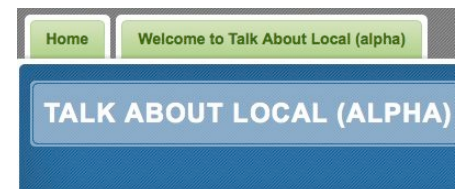
3



Google tools

Sign up for free Google tools that offer e-mail, calendars, collaborative word processing, and other productivity tools. E.g. www.google.com/accounts

1



Project blog

The project or organisation sets up a blog to keep people informed, and start conversations. Only project staff can create content, others comment. E.g. www.wordpress.com

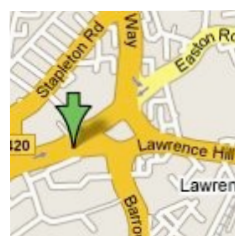
2



Online community/networks

Use public networking spaces like Facebook and/or create your own online space for the whole community with a system like www.ning.com

2



Online maps

Publish online maps and other ways of showing localised information to help improve access to services and resources.

2



Twitter

Encourage use of the free short-message Twitter service to build connections, start conversations, share news and ideas. See <http://twitter.com>

1



Wiki

Use a free service that provides easily-edited web pages where many authors can contribute and amend: like a mini wikipedia

1



Campaigning website

Create a site for local news, information, comment, with a strong emphasis on campaigning: recruit a core group of reporters.

2



Collaborative research

Encourage use of free online system to research and share Web bookmarks. E.g. <http://delicious.com/>

1



Video and audio

Buy or loan audio and video equipment so people can create and share media content

2



Mobile messaging

Create text messaging system so people can request information or services via SMS or sign up to receive alerts to their mobile phone.

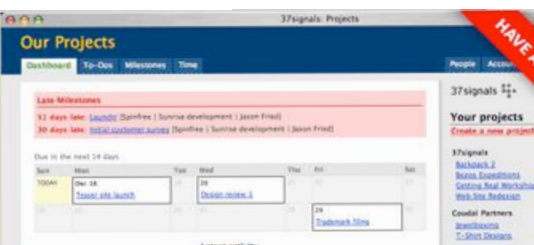
2



Photosharing

Encourage people to upload and tag photos for public sharing. E.g. <http://flickr.com>

1



Project management online

Manage messages, files and tasks for your project by using a specialist collaboration systems for your team.

2



Social networking sites

Create spaces on Myspace, Facebook and other social networking sites where people gather.

1



Free calls, web conferencing

Encourage use of free Skype software giving people free calls, teleconferencing and video over the Internet. See <http://skype.com>

1